

# GP CONSULTANCIES

## Marketing Services



The Right Marketing Strategy  
for Maximum Results



# ABOUT US

At GP Consultancies, we are committed to your brands success.

Our team consists of a diverse group of consultants with deep expertise in UAE and GCC-tested marketing strategies.

We have helped grow brands in the UAE, maybe yours will be next?

## Our Values Guide our Work



**Quality of work**



**Transparent reporting**



**Customer Satisfaction**



**Fair Pricing**

# OUR SERVICES



## WEBSITE DESIGN & DEVELOPMENT

Crafting modern, responsive websites that drive results and elevate your brand online.



## SOCIAL MEDIA MANAGEMENT

Engage your audience & grow your brand with consistent, creative content.



## PAID ADVERTISING

Targeted ad campaigns across Google, Meta & TikTok that maximize reach and return.



## SEARCH ENGINE OPTIMIZATION

Boost your visibility and rank higher on search engines with SEO strategies.



## CONTENT CREATION

We craft visuals, videos & copy that connect with your audience.

LEARN MORE



# WEBSITE DESIGN

We create user-friendly, mobile-responsive, and SEO-optimized websites tailored to your business goals.

We specialize in Shopify, WordPress, Wix, and can custom code as well.

## ADD-ONS & ADVANCED OPTIONS

- UI/UX Design



# SEARCHENGINE OPTIMIZATION

Our SEO strategies boost your online visibility and attract quality leads.

We focus on:

- Keyword research & strategy
- On-page optimization
- Technical SEO
- Local SEO (Google Maps)
- Link building & analytics

## ADD-ONS & ADVANCED OPTIONS

- SEO Audits
- Competitor Analysis



# SOCIAL MEDIA MANAGEMENT

We manage and grow your social media across platforms with a consistent brand voice.

Our services include:

- Profile optimization
- Content planning & posting
- Community engagement
- Trend-based Reels & TikToks

## ADD-ONS & ADVANCED OPTIONS

- Influencer Marketing



# CONTENT CREATION

Our content team crafts compelling content tailored to your audience and goals:

- Graphic Design
- Video editing (Reels, Ads, Tutorials)
- Product photography & branding shoots

## ADD-ONS & ADVANCED OPTIONS

- Motion Graphics
- CGI Content



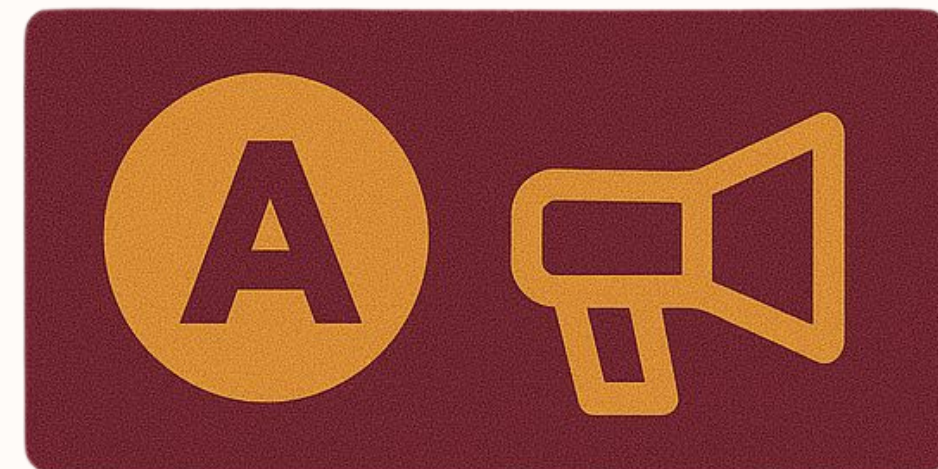
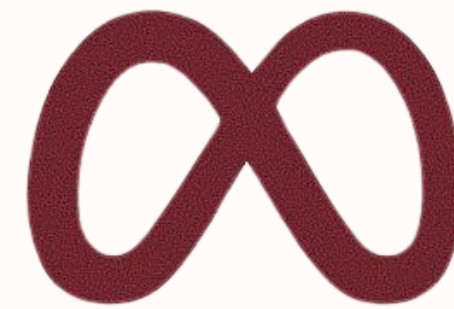
# PAID ADVERTISING

We create, manage, and optimize paid campaigns to bring you measurable ROI. Our ad services cover:

- Google Search & Display Ads
- Meta (Facebook & Instagram) Ads
- TikTok Ads
- Retargeting & lead generation funnels
- Daily campaign reports & insights

## ADD-ONS & ADVANCED OPTIONS

- Landing pages
- Ad Creatives (visuals & videos)



# OUR STRATEGY FOR DIGITAL MARKETING



## Audit & Research

We start with a deep dive into your brand, competitors, and audience to identify gaps, uncover opportunities, and set a strong foundation for your digital success.



## Strategy Planning

Based on research insights, we craft a tailored digital roadmap that aligns with your business goals, target audience, and market positioning.



## Content & Campaigns

We develop engaging, platform-specific content campaigns designed to capture attention, tell your brand story, and drive action.



## Reporting & Analysis

We track, measure analyze campaign performance to ensure results align with your goals. Monthly reports provide clear insights, highlight opportunities

# TARGET MARKET & PLANNING

 **TARGET MARKET**

We'll define your ideal audience by analyzing demographics, interests, behaviors, and platform preferences to ensure your message reaches the right people.

 **STRATEGIC PLANNING**

Our team builds marketing plans aligned with your business goals, customer journey, and industry trends setting the foundation for effective campaigns.



# OUR TRACK RECORD



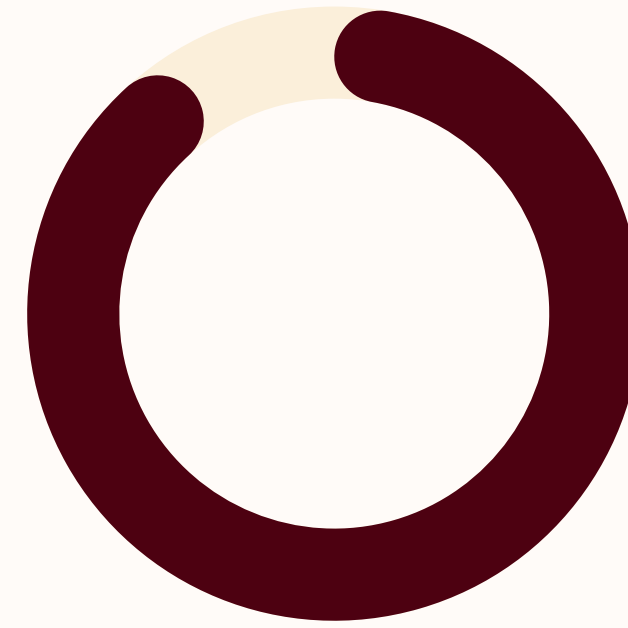
**200+**

Successful digital  
marketing campaigns



**65%**

Average increase in  
website traffic



**800+**

Client retention rate



**25+**

Average increase in  
lead generation

# CLIENT REVIEWS

GPC digital strategy significantly improved our property leads, brand awareness, and online reach — driving consistent engagement and quality inquiries.

★★★★★ **Sameh, Real Estate**

We experienced a complete transformation in our salon's digital presence, growth, and customer engagement — resulting in higher bookings

★★★★★ **~ Mr. Salim, Salon**

Their tailored marketing approach elevated our hospital brand, patient trust, and digital visibility — leading to stronger community engagement and reputation.

★★★★★ **~ Dr. Majed, Hospital**

From content to targeting, GPC helped Nurai Café grow brand awareness, visibility, and sales fast — creating a loyal customer base and increased daily footfall.

★★★★★ **~ Suleman, Cafe Shop**

# MARKETING PACKAGES

## BASIC

- Website (Wix or WordPress)
- SMM 2 Platforms
- 10 Static Posts design
- 5 Reels or Short Videos
- Paid Ad Setup (Google or Meta, 2 campaigns)
- Basic Monthly Report

Starting at

**5000 AED**  
Monthly

## STANDARD

- Website (WordPress / Shopify)
- SMM 3 Platforms
- Basic SEO Setup (Meta tags, blog)
- 15 Static Posts design
- 8 Reels or Short Videos
- Paid Ad Setup (Google or Meta, 4 campaigns)

Starting at

**8000 AED**  
Monthly

## PREMIUM

- Website (WordPress / Shopify)
- SMM 5 Platforms
- 20 Static Posts design
- 12 Reels or Short Videos
- Full SEO
- Full Paid Ads (Google, Meta, TikTok 8 campaigns)
- Advanced Reporting

Starting at

**15000 AED**  
Monthly

## CUSTOM

Let's craft a custom package that fits your unique business goals and budget.

Get in touch with us today.

**CONTACT US**

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